

A project by <u>Joana Moll</u> commissioned by <u>Centre d'Arts Santa Mònica</u> for the exhibition **Exposar · No** exposar-se · Exposar-se · No exposar .

Collaborators: Maria Farràs, Oriol Gayán, Inèdit Innova (Jordi Olivé and Anna Aymerich)

Exhibition dates: **24/09/2021** to **9/01/2022** Opening: **24/09**

In essence, a budget identifies and limits the set of resources allocated to carry out an activity. The budget dictates what can and cannot be done, thus it unfolds as a fundamental tool in the conception and execution of any activity. The economic-based budget is the most widely accepted type of budget: it mobilizes resources based on an economic limit. For example, in the context of an exhibition, among other things, the economic budget negotiates the number of artworks and the amount of time they can be on display. Following the same conceptual logic of the economic-based budget, an energy budget limits the total amount of energy, expressed in kilowatt-hours (kWh), of a given activity in a given time. What if the activities of an exhibition revolved around an energy budget? How would it affect its design, organization, management, and activation?

16/2017 is named after a law approved by the government of Catalunya in 2017, which, among other things, obliges the government to work with carbon budgets in order to halve its Co2 emissions by 2030, as stated in the Paris Agreement. Unfortunately, the Catalan government is substantially delaying the application of these measures, or in other words, the law is currently not being applied. Therefore, the artist has proposed to the Centre d'Arts Santa Mònica to reduce its energy expenditure by 50% during the four months-long exhibition **Exposar · No exposar-se · Exposar-se · No exposar**. Thus, the museum will have to define a self-energy regulation mechanism to avoid exceeding the budget during the length of the exhibition. Or in other words, all the actors involved in the exhibition project will have to negotiate new methods of social interaction to stick to the energy budget.

To achieve this goal, the artist has set up weekly meetings to negotiate and define the energy budget of the exhibition *Exposar · No exposar-se · Exposar-se · No exposar*, and correct its possible deviations. These meetings are open to the public, the members of the management team of the museum, and all those agents involved with the exhibition. The piece is also built around a mural graph that will be filled in according to the weekly meetings and their agreements. This graph will indicate the energy expenditure agreed during the weekly negotiations, such as how many hours the building's air conditioning will work or the number of hours that the exhibition lights will be turned on, among other variables.

In a context of climate emergency, where the scarcity of resources will intensify in the coming decades, elaborating proposals capable of articulating human activities around limited energy resources, is a necessary exercise to favor new cultural rituals which are more consistent with our contemporary climatic conditions.



